Website Health Check Guide

Your website needs regular updates to keep running smoothly. Not updating your site will slow it down, leave it open to potential hacking issues and could lead to templates and plugins becoming obsolete. This can lead to costly repairs and even rebuilds.

But in just one hour a month you can keep your site running smoothly and keep it in tip top shape. Follow these easy steps to ensure your website stays healthy.

Step 1

Run any updates to templates and plugins. You can install Wordfence a free plugin that will email an alert to you identifying any problems with your site or plugins. This plugin also protects your site from hackers and spam.

Step 2

Run a speed test by clicking - <u>Pingdom</u> This will show you want is actually slowing your site down and

Step 3

Load Google Developer Tools and run an audit (There's a guide on how to use this in the resources library at moxieva.co.uk if you're not familiar with it.) Check performance. Speed of load is a major part of SEO ranking.

Look at any issues that are slowing your sites loading speed and try resolve them

Step 4

Check the image library to make sure images are compressed, compress any that aren't. Tiny PNG is my favourite and they allow you a quota of images each month.

Step 3

Clear your cache. This removes any unnecessary data from your site which will speed it up. I like Autoptimize and WP Fastest Cache.

Bonus tip

Back up your site. Use a plugin like Duplicator to back up your site every month. So if your site does break or get hacked you have a copy that can be uploaded and save you time and money.

Use these tips and your website will run smoothly and your SEO ranking will improve.

