

moxieva.co.uk

WEBSITE

GROWTH

CHECKLIST

**YOUR GUIDE TO GROWING
YOUR WEBSITE TRAFFIC**



SEO = WEBSITE GROWTH

CHECKLIST

- Update plugins
- Update templates
- Run a page speed check
- Check image sizes
- Check for broken links
- Add links to your site on reputable sites
- Use Pinterest
- Update your site regularly
- Design a clear customer journey
- Identify keywords for your business
- Optimise keywords onsite
- Create an internal linking strategy

OBJECTIVE

To keep your website up to date.

To ensure it's fast.

To ensure it's user friendly.

To make the website run smoothly.

To add links to your site in other places.

To use the right keywords.

Add keywords to the right places.

SUMMARY

To grow your website traffic you need to put an SEO strategy in place.

Using an SEO strategy and Pinterest together can significantly grow your website traffic and in turn, improve your SEO, it's a cyclical process.

I know it can feel overwhelming but start with one thing and work through the list. Each action will make a difference.

For more tips and advice visit moxieva.co.uk or
[@growwithmoxie](https://www.instagram.com/growwithmoxie) on Instagram
