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SALES

JOURNEY

WORKSHEET

**YOUR GUIDE TO GROWING
YOUR SALES**

Grow
with
Moxie

CONSISTENT GROWTH

CHECKLIST

- Where do your customers come from?
- Where do they land on your website?
- Is it easy to get to other pages?
- What is the goal?
- Is there an option to sign up to your mailing list?
- Look at your website - is it easy to navigate?
- Are your products easy to get to?
- Is it easy to pay?
- Do you have an FAQs?

OBJECTIVE

To understand where your customer comes from.

To see what they see when they get to your website.

To design a journey through your website that is obvious and clear.

TAKE AWAY

Take your time to work through your customer journey.

Define your goal, where do you want your customer to go?

How can you make it easy for them?

Make their experience on your website easy and smooth.

Consider mobile, is your site easy to use on mobile?

For more tips and advice visit moxieva.co.uk or

[@growwithmoxie](https://www.instagram.com/growwithmoxie) on Instagram
